

SPEAKER
KIT 2024



Lizette
IBARRA

Amplify. Elevate. Connect.



Take the road less traveled whenever possible. Yes, it is scary, difficult, and hard work. You will often find yourself alone with your thoughts, wondering if you took the right path, but always seek your inner voice, that intuition that connects you with your greater self and everything will work out much better than you expect."

~Lizette Ibarra

www.itslizette.com



Lizette Ibarra has spent 20+ years as an entrepreneur, executive search, leadership consulting, career strategy, and DE&I expert. She has impacted many organizations by leading over 180 executive-level searches and facilitating the placement of more than 2,500 professionals. She specializes in talent attraction and retention as well as executive career transition and coaching.

As the visionary CEO and founder of Latina Chief, Lizette is dedicated to bridging the gender and ethnic leadership gaps and advocating for the advancement of women and Latinos in leadership roles. Serving on various boards, including the Hispanic Heritage Chamber of Commerce and United Latinas, she extends her influence to empower and support her community.

With a bachelor's degree in industrial relations and a master's degree in neuro-linguistic programming, Lizette brings a unique blend of academic knowledge and real-world experience to her work. She also holds certifications from prestigious institutions like Harvard Business School and Cornell University and is a Six Sigma Champion.

Outside of her professional commitments, Lizette is a wife and mother, an accomplished tennis player, a skilled cook, and loves travel, good food, and wine. Based in Miami, Florida, she inspires and empowers others through her approach to leadership and life.

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KEYNOTES TAILORED TO YOUR AUDIENCE

At the heart of Lizette Ibarra's keynote speaking engagements is a deep commitment to delivering presentations that resonate with your audience's unique needs and aspirations. With over two decades of experience in executive leadership, diversity and inclusion, and career strategy, Lizette crafts each keynote to inspire, educate, and motivate.

Lizette is a passionate advocate for Diversity, Equity, and Inclusion (DEI). Her mission is inclusive for all, with a particular focus on increasing Latino and female representation in leadership roles within corporations. She is dedicated to ensuring that these groups have a stronger presence and voice in the corporate world. At the same time, she aims to help corporations understand and grasp the undeniable benefits of diverse leadership teams and their positive impact on profit and growth.

Whether addressing corporate executives, aspiring leaders, or diverse teams, her speeches are rich with actionable insights, real-world experiences, and a passionate drive to promote transformative change. Engage Lizette to captivate your audience and empower them with the tools and motivation to achieve their highest potential.

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FOR
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(DEI).**



THE POWER OF THE LATINO ECONOMY: DRIVING AMERICA'S GROWTH

Explore the dynamic and rapidly growing influence of the Latino economy in the United States. Lizette delves into the economic contributions, market trends, and entrepreneurial spirit of the Latino community, highlighting how this powerhouse demographic is shaping the future of American business.

Audience Takeaways:

- Understanding the economic impact of the Latino community on the US economy.
- Identifying key market trends and opportunities within the Latino demographic.
- Strategies to engage and support Latino entrepreneurs and businesses.



BUILDING BRIDGES: THE BUSINESS CASE FOR DIVERSITY AND INCLUSION

In this compelling keynote, Lizette underscores the importance of diversity and inclusion in fostering innovation and driving business success. She offers actionable strategies for creating a more inclusive workplace culture that not only attracts diverse talent but also harnesses their unique perspectives for organizational growth.

Audience Takeaways:

- The tangible benefits of a diverse and inclusive workplace.
- Practical steps to implement effective diversity and inclusion initiatives.
- Techniques to overcome common challenges and biases in the workplace.

BREAKING BARRIERS: ENHANCING FEMALE REPRESENTATION IN THE WORKPLACE (CAN BE TAILORED TO US OR LATIN AMERICA AUDIENCE/MARKET)

Lizette addresses the critical issue of female underrepresentation in the corporate world in this keynote address. She provides insights into the barriers women face and offers solutions to cultivate environments where women can thrive and lead, ensuring gender equality at all levels of the organization.



Audience Takeaways:

- Insight into the current state of female representation in the workplace
- Strategies to support and advance women in leadership roles.
- Creating policies and practices that promote gender equality.

EMBRACE YOUR AUTHENTIC

SELF: PERSONAL BRANDING AND AUTHENTICITY IN THE WORKPLACE

Discover the power of authenticity and personal branding in this impactful keynote tailored for women and Latino audiences. Lizette delves into how bringing your authentic self to work can elevate your career and enrich your professional relationships. By embracing your unique identity and strengths, you can create a compelling personal brand that resonates with colleagues, leaders, and clients alike. She also shares strategies for navigating workplace dynamics while staying true to who you are, empowering you to lead with confidence and integrity.

Audience Takeaways:

- Understand the importance of authenticity and how it influences your professional success.
- Learn practical steps to develop and communicate a personal brand that reflects your true self.
- Gain strategies to navigate workplace challenges while maintaining your cultural and personal identity.

ELEVATING LATINO VOICES: REPRESENTATION MATTERS

This keynote by Lizette Ibarra focuses on the importance of increasing Latino representation in leadership positions across industries. She discusses the unique challenges and opportunities faced by Latino professionals and how organizations can benefit from their inclusion.

Audience Takeaways:

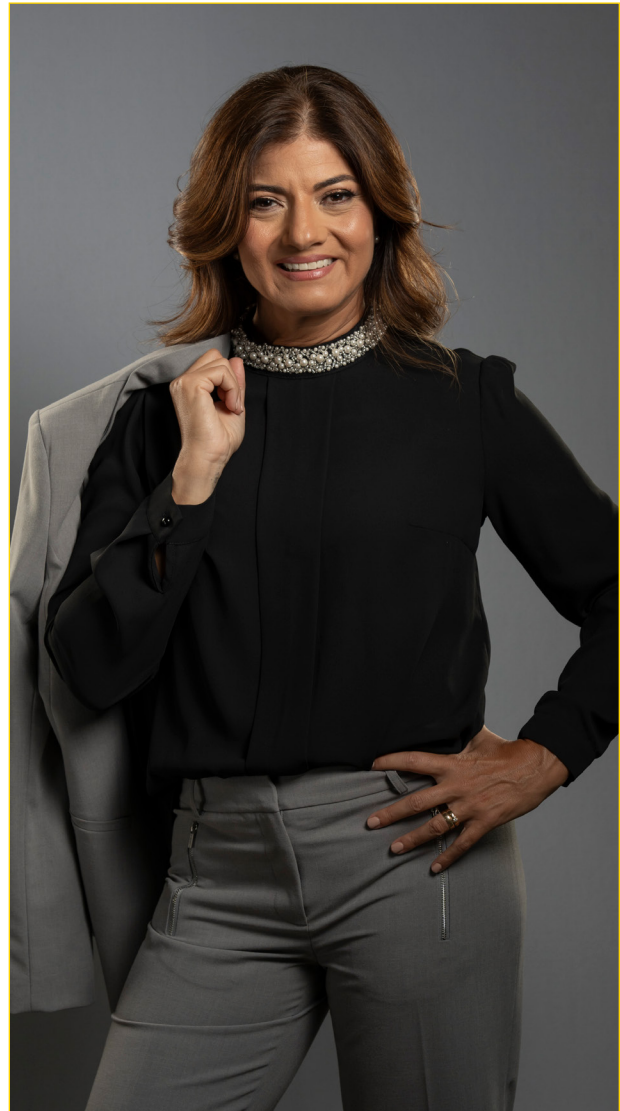
- The significance of Latino representation in leadership roles.
- Approaches to support the career advancement of Latino employees.
- Benefits of a culturally diverse leadership team.

LEVELING THE PLAYING FIELD: WOMEN IN SPORTS

In this keynote speech, Lizette sheds light on the representation of women in sports, from athletes to executives. She explores the progress made, the ongoing challenges, and the impact of female role models in the sports industry, advocating for greater visibility and support for women in all areas of sports.

Audience Takeaways:

- Understanding the current landscape of women's representation in sports.
- The role of female athletes and leaders in inspiring future generations.
- Strategies to promote gender equality in the sports industry.



LEADING THE CHARGE: WOMEN'S SPORTS AND LEADERSHIP

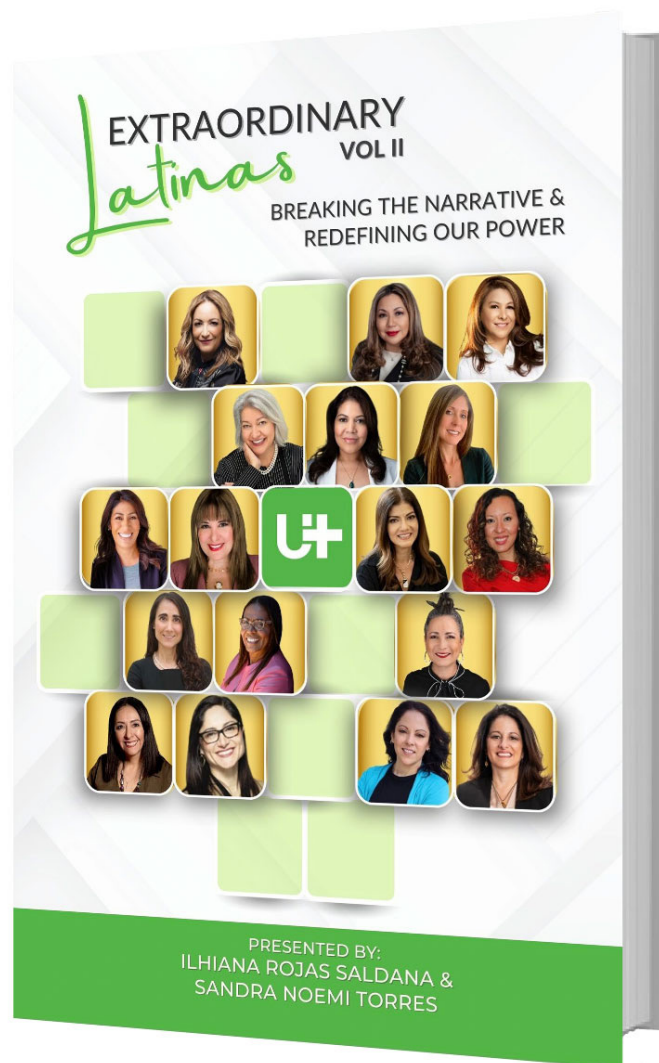
In this engaging keynote, Lizette Ibarra highlights the intersection of women's sports and leadership. She illustrates how experiences in sports can cultivate essential leadership skills and discusses the importance of female leadership within sports organizations, driving both cultural and operational excellence.

Audience Takeaways:

- Leadership skills developed through participation in sports.
- The impact of female leaders on sports organizations and beyond.
- Initiatives to encourage and support women in sports leadership roles.
- Leveraging Sports Skills into the workplace to drive success.



Lizette Ibarra is a contributing author to the book *Extraordinary Latinas, Vol. II: Breaking the Narrative & Redefining Our Power*. This impactful book shares the stories of Extraordinary Latinas who, through purpose, resilience, and courage, have embraced their uniqueness, carved their path, harnessed the power of community, and opened doors for other Latinas and women to rise.





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